

In the Claims:

Please add the following new claims:

1 --35. A method in a computer system for coordinating the delivery a gift
2 given by a gift giver to a recipient, the method comprising:
3 receiving an order from the gift giver, the order identifying a gift to be
4 delivered to the recipient and having contact information describing the recipient;
5 storing the received order in an order database along with an order tracking
6 number;
7 sending a communications to the recipient based on the contact information,
8 the communications requesting delivery information for the gift, the communications
9 including the order tracking number so that the recipient can include the order tracking
10 number in a responds to the communications for identification of the stored order;
11 when the recipient does not respond to the communications, collecting
12 additional delivery information for the gift based on the contact information;
13 when potential delivery information for the gift has been identified, verifying
14 whether the potential delivery information is valid; and
15 when the delivery location has been verified as being valid,
16 sending the gift in accordance with the delivery information; and
17 notifying the gift giver that the gift has been sent to the recipient.

1 36. The method of claim 35 wherein the sending of a communications
2 includes sending an electronic mail.

1 37. The method of claim 35 wherein the order is received via access
2 through a Web page.

1 38. The method of claim 35 wherein the delivery information is an
2 address and where the verifying includes:
3 checking a database of valid addresses to determine whether the address can
4 be determined to be valid address; and
5 when the address can be determined to be a valid address, indicating that the
6 delivery information has been verified; and
7 when the address cannot be determined to be a valid address,
8 prompting a person to indicate whether the address is valid; and
9 when the person indicates that the address is valid, indicating that the
10 delivery information has been verified.

1 39. The method of claim 35 wherein the collecting of additional delivery
2 information includes collecting information from one or more information sources that
3 include an Internet-based telephone database, an Internet-based electronic mail database, a
4 local telephone database, a local electronic mail database, a database of previous recipients
5 and gift givers, an Internet-based search engine, and a database of information relating to
6 the domain name registration of an electronic mail address of the recipient.

1 40. The method of claim 35 wherein the communications is a telephone
2 call placed to the recipient.

1 41. The method of claim 35 including when the gift cannot be delivered
2 to the recipient, notifying the gift giver that the gift cannot be delivered.

1 42. A method in a computer system for coordinating delivery of a gift
2 from a gift giver to a recipient, the gift and recipient being specified in a gift order, the
3 method comprising:

4 determining whether the gift order includes sufficient information so that the
5 gift can be delivered to the recipient;

6 when sufficient information is not provided in the gift order, obtaining
7 delivery information from one or more information sources; and

8 when sufficient delivery information can be obtained from the additional
9 information sources so that the gift can be delivered to the recipient, directing the gift to be
10 sent to the recipient as indicated by the deliver information.

1 43. The method of claim 42 including receiving the gift order
2 electronically.

1 44. The method of claim 42 wherein when the gift order contains
2 information such that the recipient can be contacted, obtaining the delivery information by
3 contacting the recipient directly.

1 45. The method of claim 44 wherein the recipient is contacted directly by
2 sending an electronic mail.

1 46. The method of claim 44 wherein the recipient is contacted directly by
2 a voice telephone call.

1 47. The method of claim 42 wherein the obtaining of delivery information
2 includes collecting information from one or more information sources selected from among
3 an Internet-based telephone database, an Internet-based electronic mail database, a local
4 telephone database, a local electronic mail database, a database of previous recipients and
5 gift givers, an Internet-based search engine, and a database of information relating to the
6 domain name registration of an electronic mail address of the recipient.

1 48. A computer-based gift delivery system for coordinating the delivery
2 of a gift from a gift giver to a recipient, comprising:

3 an order entry component for providing a selection of available gifts, for
4 receiving a selection of a gift, for receiving contact information describing the recipient, and
5 for storing the gift order; and

6 a gift delivery component for retrieving the stored gift order, for determining
7 whether the contact information includes sufficient delivery information to deliver the gift to
8 the recipient, for when sufficient delivery information is not included, obtaining additional
9 information about the recipient by attempting to contact the recipient and by searching
10 various databases of information, and for directing the sending of the gift to the recipient
11 when sufficient delivery information has been obtained.

1 49. The gift delivery system of claim 48 wherein the order entry
2 component assigns an order tracking identification to each gift order and wherein the gift
3 delivery component includes the order tracking identification when attempting to contact the
4 recipient.

1 50. The gift delivery system of claim 48 wherein the gift delivery
2 component searches various Internet-based databases using the recipient name or electronic
3 mail address.

1 51. The gift delivery system of claim 48 wherein the order entry
2 component receives payment electronically.

1 52. The gift delivery system of claim 48 wherein the order entry
2 component is accessed via Web pages.--

the benefit of International Application PCT/US98/18926 filed September 10, 1998, all of which are incorporated by reference.

In the Claims:

1 1. (Amended) A computer-implemented method for ordering an item
2 using a client system, the method comprising:

3 displaying information identifying the item at the client computer system;

4 receiving from a user an indication of a recipient to whom the ordered item is
5 to be delivered;

6 displaying an indication of an action that is to be performed by the user to
7 order the item; and

8 in response to the indicated action being performed, sending to a server system
9 an indication that the item is to be ordered and the indication of the recipient to whom the
10 ordered item is to be delivered

11 whereby when the server system does not have sufficient information for the
12 indicated recipient to deliver the ordered item, the server system obtains additional
13 information from one or more external information sources other than the user that is
14 sufficient to deliver the ordered item to the indicated recipient.

1 2. The method of claim 1 wherein the indication of the recipient is an
2 electronic mail address.

1 3. The method of claim 1 wherein the displaying of the information
2 identifying the item and the displaying the indication of the action to be performed are
3 performed before the receiving of the indication of the recipient from the user.

1 4. The method of claim 1 wherein the client system and the server system
2 communicate via the Internet.

1 5. The method of claim 1 wherein sending includes sending an identifier of
2 the client system.

1 6. The method of claim 1 wherein the displaying is effected by displaying
2 an HTML document provided by the server system.

1 7. The method of claim 1 wherein the action is a single action.

1 8. The method of claim 7 wherein the single action is clicking a mouse
2 button when a cursor is positioned over a predefined area of the display.

1 9. The method of claim 1 wherein the server system obtains the additional
2 information by contacting the recipient directly.

1 10. The method of claim 9 wherein the recipient is contacted directly via
2 electronic mail.

1 11. The method of claim 9 wherein the recipient is contacted directly via a
2 voice telephone call.

1 12. The method of claim 1 wherein the server system obtains the additional
2 information by collecting information from one or more information sources selected from
3 among an Internet-based telephone database, an Internet-based electronic mail database, a
4 local telephone database, a local electronic mail database, an Internet-based search engine,
5 and a database of information relating to the domain name registration of an electronic mail
6 address of the recipient.

1 13. (Amended) A computer-implemented method for ordering an item, the
2 method comprising:

3 sending to a client system instructions to display information identifying the
4 item, to input an indication of a recipient to whom the item is to be delivered, and to send the

5 indication of the recipient to the server system when an indicated single action is performed;
6 and
7 after the indicated single action is performed,
8 receiving the indication of the recipient from a user of the client system;
9 determining whether the server system does not have sufficient
10 information for the indicated recipient to deliver the ordered item; and
11 when the server system does not have sufficient information, obtaining
12 additional information from one or more information sources other than the user that is
13 sufficient to deliver the ordered item to the indicated recipient from one or more information
14 sources that are external to the server system.

1 14. The method of claim 13 wherein the server system obtains the additional
2 information by contacting the recipient directly.

1 15. The method of claim 14 wherein the recipient is contacted directly via
2 electronic mail.

1 16. The method of claim 14 wherein the recipient is contacted directly via a
2 voice telephone call.

1 17. The method of claim 14 wherein the server system obtains the additional
2 information by collecting information from one or more information sources selected from
3 among an Internet-based telephone database, an Internet-based electronic mail database, a
4 local telephone database, a local electronic mail database, an Internet-based search engine,
5 and a database of information relating to the domain name registration of an electronic mail
6 address of the recipient.

1 18. The method of claim 13 wherein the indication of the recipient is an
2 electronic mail address.

1 19. The method of claim 13 wherein the displaying of the information
2 identifying the item and the displaying the indication of the action to be performed are
3 performed before the receiving of the indication of the recipient from the user.

1 20. The method of claim 13 wherein the client system and the server system
2 communicate via the Internet.

1 21. The method of claim 13 wherein receiving includes receiving an
2 identifier of the client system.

1 22. The method of claim 13 wherein the instruction are within an HTML
2 document.

1 23. (Amended) A computer-implemented method for ordering an item
2 using a client system, the method comprising:

3 displaying information identifying the item at the client computer system;

4 receiving from a user an identifier of a group of one or more recipients to
5 whom the ordered item is to be delivered, the identified group having an indication of each
6 recipient in the group;

7 displaying an indication of an action that is to be performed by the user to
8 order the item; and

9 in response to the indicated action being performed, sending to a server system
10 an indication that the item is to be ordered and the indication of each recipient in the group to
11 whom the ordered item is to be delivered

12 whereby when the server system does not have sufficient information for an
13 indicated recipient to deliver the ordered item, the server system obtains additional
14 information from one or more external information sources other than the user that is
15 sufficient to deliver the ordered item to the indicated recipient.

1 24. The method of claim 23 wherein the indication of a recipient is an
2 electronic mail address.

1 25. The method of claim 23 wherein the displaying of the information
2 identifying the item and the displaying the indication of the action to be performed are
3 performed before the receiving of the identifier of the group from the user.

1 26. The method of claim 23 wherein the client system and the server system
2 communicate via the Internet.

1 27. The method of claim 23 wherein sending includes sending an identifier
2 of the client system.

1 28. The method of claim 23 wherein the displaying is effected by displaying
2 an HTML document provided by the server system.

1 29. The method of claim 23 wherein the action is a single action.

1 30. The method of claim 29 wherein the single action is clicking a mouse
2 button when a cursor is positioned over a predefined area of the display.

1 31. The method of claim 29 wherein the server system obtains the additional
2 information by contacting a recipient directly.

1 32. The method of claim 31 wherein the recipient is contacted directly via
2 electronic mail.

1 33. The method of claim 31 wherein the recipient is contacted directly via a
2 voice telephone call.

1 34. The method of claim 1 wherein the server system obtains the additional
2 information by collecting information from one or more information sources selected from
3 among an Internet-based telephone database, an Internet-based electronic mail database, a
4 local telephone database, a local electronic mail database, an Internet-based search engine,
5 and a database of information relating to the domain name registration of an electronic mail
6 address of the recipient.

1 35. (Amended) A method in a computer system for coordinating the
2 delivery a gift given by a gift giver to a recipient, the method comprising:

3 receiving an order from the gift giver, the order identifying a gift to be
4 delivered to the recipient and having contact information describing the recipient;

5 storing the received order in an order database along with an order tracking
6 number;

7 sending a communications to the recipient based on the contact information,
8 the communications requesting delivery information for the gift, the communications
9 including the order tracking number so that the recipient can include the order tracking
10 number in a responds to the communications for identification of the stored order;

11 when the recipient does not respond to the communications, collecting
12 additional delivery information for the gift based on the contact information from sources
13 other than the gift giver;

14 when potential delivery information for the gift has been identified, verifying
15 whether the potential delivery information is valid; and

16 when the delivery location has been verified as being valid,

17 sending the gift in accordance with the delivery information; and

18 notifying the gift giver that the gift has been sent to the recipient.

1 36. The method of claim 35 wherein the sending of a communications
2 includes sending an electronic mail.

1 37. The method of claim 35 wherein the order is received via access through
2 a Web page.

1 38. The method of claim 35 wherein the delivery information is an address
2 and where the verifying includes:
3 checking a database of valid addresses to determine whether the address can be
4 determined to be valid address; and
5 when the address can be determined to be a valid address, indicating that the
6 delivery information has been verified; and
7 when the address cannot be determined to be a valid address,
8 prompting a person to indicate whether the address is valid; and
9 when the person indicates that the address is valid, indicating that the
10 delivery information has been verified.

1 39. The method of claim 35 wherein the collecting of additional delivery
2 information includes collecting information from one or more information sources that
3 include an Internet-based telephone database, an Internet-based electronic mail database, a
4 local telephone database, a local electronic mail database, a database of previous recipients
5 and gift givers, an Internet-based search engine, and a database of information relating to the
6 domain name registration of an electronic mail address of the recipient.

1 40. The method of claim 35 wherein the communications is a telephone call
2 placed to the recipient.

1 41. The method of claim 35 including when the gift cannot be delivered to
2 the recipient, notifying the gift giver that the gift cannot be delivered.

1 42. (Amended) A method in a computer system for coordinating delivery of
2 a gift from a gift giver to a recipient, the gift and recipient being specified in a gift order, the
3 method comprising:
4 determining whether the gift order includes sufficient information so that the
5 gift can be delivered to the recipient;
6 when sufficient information is not provided in the gift order, obtaining delivery
7 information from one or more information sources other than the gift giver; and
8 when sufficient delivery information can be obtained from the additional
9 information sources so that the gift can be delivered to the recipient, directing the gift to be
10 sent to the recipient as indicated by the deliver information.

1 43. The method of claim 42 including receiving the gift order electronically.

1 44. The method of claim 42 wherein when the gift order contains
2 information such that the recipient can be contacted, obtaining the delivery information by
3 contacting the recipient directly.

1 45. The method of claim 44 wherein the recipient is contacted directly by
2 sending an electronic mail.

1 46. The method of claim 44 wherein the recipient is contacted directly by a
2 voice telephone call.

1 47. The method of claim 42 wherein the obtaining of delivery information
2 includes collecting information from one or more information sources selected from among
3 an Internet-based telephone database, an Internet-based electronic mail database, a local
4 telephone database, a local electronic mail database, a database of previous recipients and
5 gift givers, an Internet-based search engine, and a database of information relating to the
6 domain name registration of an electronic mail address of the recipient.

1 48. A computer-based gift delivery system for coordinating the delivery of a
2 gift from a gift giver to a recipient, comprising:

3 an order entry component for providing a selection of available gifts, for
4 receiving a selection of a gift, for receiving contact information describing the recipient, and
5 for storing the gift order; and

6 a gift delivery component for retrieving the stored gift order, for determining
7 whether the contact information includes sufficient delivery information to deliver the gift to
8 the recipient, for when sufficient delivery information is not included, obtaining additional
9 information about the recipient by attempting to contact the recipient and by searching
10 various databases of information, and for directing the sending of the gift to the recipient
11 when sufficient delivery information has been obtained.

1 49. The gift delivery system of claim 48 wherein the order entry component
2 assigns an order tracking identification to each gift order and wherein the gift delivery
3 component includes the order tracking identification when attempting to contact the
4 recipient.

1 50. The gift delivery system of claim 48 wherein the gift delivery
2 component searches various Internet-based databases using the recipient name or electronic
3 mail address.

1 51. The gift delivery system of claim 48 wherein the order entry component
2 receives payment electronically.

1 52. The gift delivery system of claim 48 wherein the order entry component
2 is accessed via Web pages.

1 53. (New) A method in a computer system for coordinating the delivery a
2 gift given by a gift giver to a recipient, the method comprising:

3 receiving an order from the gift giver, the order identifying a gift to be
4 delivered to the recipient and having contact information relating to the recipient;

5 storing the received order in an order database in association with an order
6 tracking number;

7 identifying an electronic mail address for the recipient using the contact
8 information received from the gift giver;

9 sending an electronic mail message to the recipient based on the contact
10 information, the message requesting delivery information for the gift, the message including
11 the order tracking number so that the recipient can include the order tracking number in a
12 response to the message for identification of the stored order;

13 when an electronic mail message that responds to the electronic mail message
14 sent to the recipient is received from the recipient and the received message has sufficient
15 delivery information,

16 retrieving the order tracking number and the delivery information from
17 the received electronic mail message;

18 retrieving from the order database the order associated with the retrieved
19 order tracking number;

20 directing delivery of the gift of the retrieved order in accordance with
21 the retrieved delivery information; and

22 sending an electronic mail message to the gift giver indicating that the
23 gift is being delivered to the recipient; and

24 when an electronic mail message that responds to the electronic mail message
25 sent to the recipient is received from the recipient but the received message does not have
26 sufficient delivery information or when no electronic mail message is received, sending an
27 electronic mail message to the gift giver, the message indicating that the gift cannot be
28 delivered to the recipient and including the order tracking number so that the gift giver can